

National Media Research Planning 815 Slaters Lane Alexandria, VA 22314-1219

Contract #	865241	Date Entered	10/31/12
Schedule Dates	11/01/12-11/06/12	Last Modified	11/02/12
Advertiser	National Republican Senatorial Committee (3227)	Entered By	Anne Davis
Agency/T-Code	National Media Research Planning (1768)/1546007	CO-OP	No
Product	Political - Non-Ballot Issue (1196)	Headline #	06401342

Demo Issue (34253) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal TeleRep - Philadelphia Sales Office Commission % 15.00 WILLIAMS, NEIL **Buyer Name** Commission \$16,629.00 Phone/Fax **Net Total** \$94,231.00 CPE

Account Types National/\*\*Political - Agency Sales Tax

Billing Type Weekly/Irregular

Comments NRSC 10/31

NRSC 10/31 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Norfell (M/VEC) (M	N/EC\	
Norfolk (WVEC) (W By Broadcast Month		<u>Rate</u>
·		
Nov. 2012	41	\$110,860.00
Grand Total:	41	\$110,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı W	e Th	Fr	Sa Su	Spot	s Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:35P (ET)		1	i I	i	į	i I	i i		1 \$5,200	95,200.0	Norfolk (WVEC) (WVEC)		10/31/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5A- 5:58A (ET)			1	Ī	i	1			1 \$1,200	91,200.0	Norfolk (WVEC) (WVEC)		10/31/12
3.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5A- 5:58A (ET)	2	Х	X	I	ĺ	I I			2 \$1,200	92,400.0	Norfolk (WVEC) (WVEC)		10/31/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5:58A- 7A (ET)	2	Х	X	I		I I			2 \$2,400	94,800.0	Norfolk (WVEC) (WVEC)		10/31/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7A- 9A (ET)			1	-	į	2			2 \$4,000	98,000.0	Norfolk (WVEC) (WVEC)		10/31/12
6.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	7A- 9A (ET)	3	Х	X	Ī	İ	I I	1 1		3 \$4,000	912,000.0	Norfolk (WVEC) (WVEC)		10/31/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	9A- 10A (ET)			I I	I		1	1 1		1 \$1,920	91,920.0	Norfolk (WVEC) (WVEC)		10/31/12
8.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	9A- 10A (ET)	2	Х	X	I	ĺ	I I			2 \$1,920	93,840.0	Norfolk (WVEC) (WVEC)		10/31/12
9.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	10:58A- 12P (ET)			1	-	į	1			1 \$2,400	92,400.0	Norfolk (WVEC) (WVEC)		10/31/12
10.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	10:58A- 12P (ET)	2	Х	X	I	ĺ	I I			2 \$2,400	94,800.0	Norfolk (WVEC) (WVEC)		10/31/12
11.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	12P- 12:57P (ET)			I I	I		1	1 1		1 \$1,600	91,600.0	Norfolk (WVEC) (WVEC)		10/31/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	12P- 12:57P (ET)		1	I I	I.	i	I I	1 1		1 \$1,600	91,600.0	Norfolk (WVEC) (WVEC)		10/31/12
13.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	3P- 3:58P (ET)			I I	I		1			1 \$1,000	91,000.0	Norfolk (WVEC) (WVEC)		10/31/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3P- 3:58P (ET)		1	I I	Į.		I I			1 \$1,000	00 \$1,000.0	Norfolk (WVEC) (WVEC)		10/31/12

		CONFIRMATION CONTRAC	Τ	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

**WVEC** 613 Woodis Ave. Norfolk, VA 23510 15 WVEC.TV

National Media Research Planning 815 Slaters Lane Alexandria, VA 22314-1219

Contract # 865241 **Date Entered** 10/31/12 Schedule Dates 11/01/12-11/06/12 **Last Modified** 11/02/12 Advertiser National Republican Senatorial Committee (3227) Anne Davis **Entered By** Agency/T-Code National Media Research Planning (1768)/1546007 CO-OP No 06401342 Product Headline # Political - Non-Ballot Issue (1196) Demo

Order Type

Normal

Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 WILLIAMS, NEIL **Buyer Name** Commission \$16,629.00 Phone/Fax **Net Total** \$94,231.00 CPE N/A Sales Tax **Account Types** National/\*\*Political - Agency

Comments NRSC 10/31
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Weekly/Irregular

Issue (34253)

Brand

Billing Type

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Nov. 2012 41 \$110,860.00 Grand Total: 41 \$110,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	Ve -	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	3:58P- 4:58P (ET)						1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3:58P- 4:58P (ET)		1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/31/12
17.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	4:58P- 5:29P (ET)						1		1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/31/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	4:58P- 5:29P (ET)		1						1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/31/12
19.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	5:29P- 6P (ET)	2				X	х		2	\$5,200.00	\$10,400.00	Norfolk (WVEC) (WVEC)		10/31/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:29P- 6P (ET)		1						1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/31/12
21.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	6P- 6:28P (ET)	2				X	Х		2	\$6,000.00	\$12,000.00	Norfolk (WVEC) (WVEC)		10/31/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6P- 6:28P (ET)		1						1	\$6,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/31/12
23.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5:58A- 8A (ET)						2		2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/31/12
24.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	8A- 9A (ET)						1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/31/12
25.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5:58P- 6:30P (ET)						1			\$1,920.00		Norfolk (WVEC) (WVEC)		10/31/12
26.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	5:58A- 8A (ET)							1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)		10/31/12
27.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 9A (ET)							1	1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/31/12
28.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9A- 9:30A (ET)							1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/31/12

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

**CONFIRMATION CONTRACT** 

Natio	onal Media Research Planning Slaters Lane randria, VA 22314-1219	is Ave. A 23510	Sch Ad Ag Pro Bra Sal Sal Buy Pho CPl Acc Bill	edule Date vertiser ency/T-Co duct and esperson es Office yer Name one/Fax Ecount Type ing Type	national Reput National Reput National Media Political - Non- Issue (34253) Blair, Cheryl (2 TeleRep - Phila WILLIAMS, NEI / N/A	Rese Ballot 205) delph L	arch Issue ia Ager	Planr e (11	ning (1 96)	768)/	154600	Enterd CO-OI Headil Demo Order Packa	Type ge Dea nission otal	ed 11 An No 06  No 15 11 19 19 19 19 19 19 19 19 19 19 19 19	/31/12 /02/12 ne Davis 401342 ormal .00 6,629.00 4,231.00		Norfolk (WVEC) By Broadcast Mor Nov. 2012 Grand Total:		\$110,8 \$110,8	
line	Line Type / Break Type (Ref #)	Dates	Çar	Length	Run Times	Spw	Mo	Tu	We T	Γh Fr	Sa S	I Sno	ts	Rate	Total		Station	Comm	ents	Entered
Line 29.0	Line Type / Break Type (Ref #) Normal Line / SPOT	Dates 11/04/12-11/04/12	Sec 4	Length	Run Times 9:30A- 10A (ET)	SPW	Мо	Tu	We 1	Γh Fr	Sa S		ts 1	Rate \$1,000.00	Total \$1,000.01	Norfolk (W	Station  (VEC) (WVEC)	Comm	ents	Entered 10/31/12
29.0	,, , , , , , , , , , , , , , , , , , , ,		Sec 4	:30		SPW	Mo	Tu	We T	Γh Fr			ts 1 1		\$1,000.0			Comm	ents	Entered 10/31/12 10/31/12
29.0 30.0	Normal Line / SPOT	11/04/12-11/04/12	Sec 4 4 4	:30	9:30A- 10A (ET)	SPW	Мо	Tu	We T	Γh Fr	1		ts 1 1 1 1 1	\$1,000.00	\$1,000.00 \$1,760.00	Norfolk (W	(VEC) (WVEC)	Comm	ents	10/31/12
29.0 30.0 31.0	Normal Line / SPOT	11/04/12-11/04/12 11/04/12-11/04/12	Sec 4 4 4 4	:30 :30	9:30A- 10A (ET) 10A- 11A (ET)	SPW	Мо	Tu	We T	Γh Fr	1		ts 1 1 1 1	\$1,000.00 \$1,760.00	\$1,000.00 \$1,760.00	Norfolk (W	/VEC) (WVEC)	Comm mg for program		10/31/12 10/31/12
29.0 30.0 31.0 32.0	Normal Line / SPOT Normal Line / SPOT Normal Line / SPOT M/G For 25.0.1 / SPOT	11/04/12-11/04/12 11/04/12-11/04/12 11/04/12-11/04/12	Sec 4 4 4 4 4	:30 :30 :30 :30	9:30A- 10A (ET) 10A- 11A (ET) 6P- 6:30P (ET)	SPW	Mo	Tu	We T	Γh Fr	1 1		ts 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$1,000.00 \$1,760.00 \$1,920.00	\$1,000.00 \$1,760.00 \$1,920.00	Norfolk (W Norfolk (W Norfolk (W	/VEC) (WVEC) /VEC) (WVEC) /VEC) (WVEC)		n change	10/31/12 10/31/12 10/31/12

**CONFIRMATION CONTRACT** 

Accepted-Station:

Date:

Comments:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:07 PM on Tuesday, November 6 2012